



Cause Marketing Internship

Time: Full-Time, Summer 2022

Stipend: \$2,500

Location: Remote

Public Democracy America is a nonprofit organization dedicated to unlocking solutions to create a more resilient and inclusive society. We specialize in designing strategies that dismantle barriers and build trust with communities others undervalue in the digital space.

Public Democracy America's Cause Marketing Intern will support Public Democracy America's Project Manager in a variety of cause marketing campaigns and partnerships, ranging from public health to economic justice campaigns and beyond.

The ideal candidate brings strong detail orientation and communication skills; a flexible, growth-oriented mindset and collaborative approach; a commitment to excellence; and enthusiasm for our mission. We strongly encourage candidates from diverse backgrounds and from across the political and ideological spectrum to apply. You can work remotely from any location in the United States.

Responsibilities include:

- Partner research
- Digital marketing research
- Semrush keyword research
- SEO optimization
- Draft project timelines
- Assist in account management
- Ad creation
- Web design

The position will also have the opportunity to collaborate with the Communications Director with ideas for new content and presentation.

Skills:

- Interest in non-profit or mission driven work
- Interest in Google Ads and other digital marketing services
- Fine attention to detail and ability to accomplish tasks in timely manner
- Self-starter ready to roll up their sleeves

This internship is completely remote. We are willing to coordinate our work schedule with undergraduate/graduate programs, but the ideal candidate will be able to devote at least 40 hours per week to the internship.



Successful completion of the internship or fellowship receives a total of \$2,5000 USD stipend, paid throughout the internship term.

Interested applicants should submit a cover letter, resume, and writing sample to Emilee Lord at elord@publicdemocracy.io

Public Democracy America does not discriminate against any person because of his or her race,color, religious creed, national origin, sex, sexual orientation, gender identity orexpression, military service, veteran status, age, ancestry, genetic informationor disability in the provision of or access to services, employment and activites. This is in accordance with all applicable federal and state laws.